

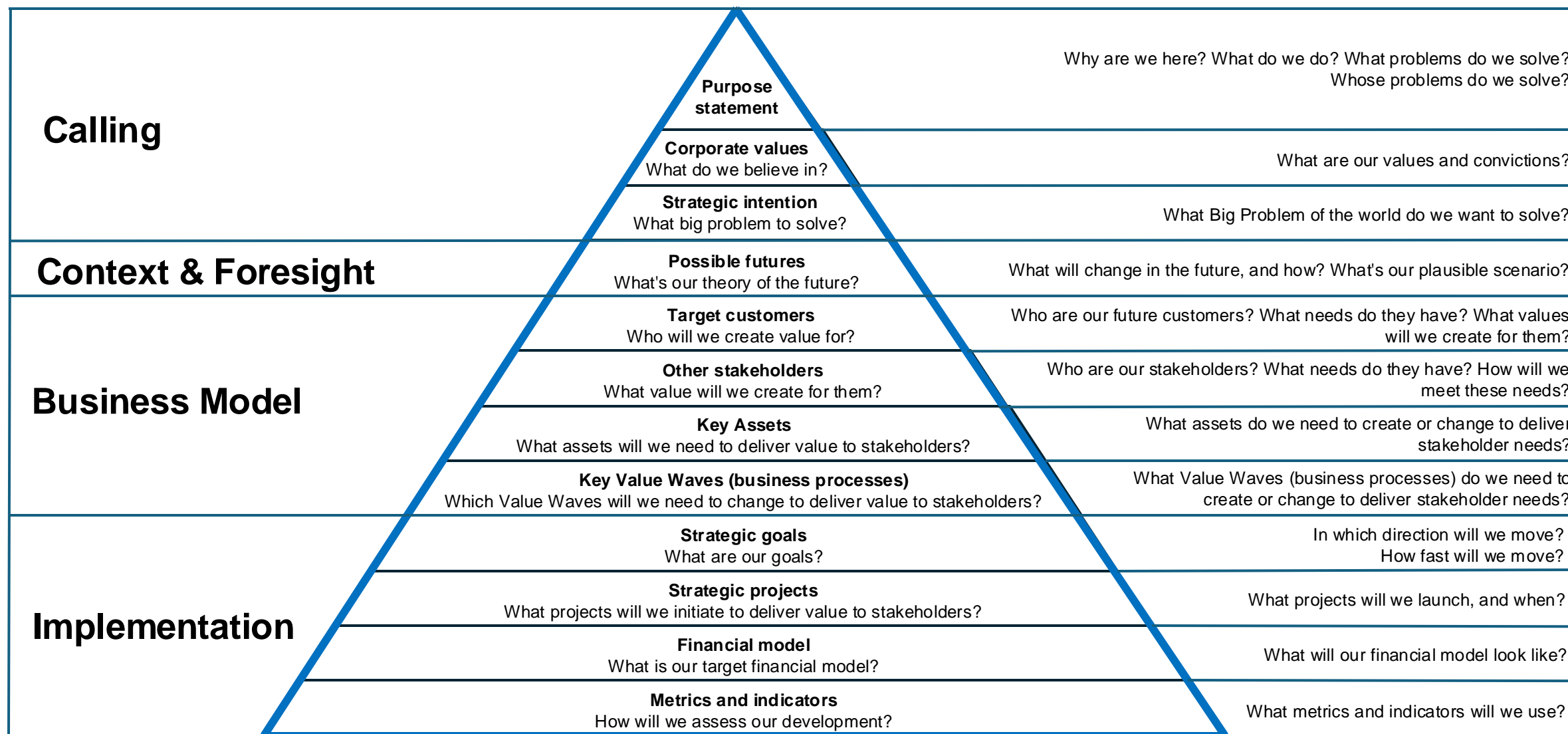
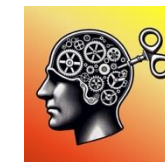
# Servant Strategy Pyramid by Svyatoslav Biryulin



## Servant Strategy Concept:

1. A business exists to solve a Big Problem in the world. The scale of the problem defines the scale of the strategy.
2. The purpose of a business is to scale by solving the Big Problem.
3. A business creates unique value for customers and other stakeholders—employees, business partners, shareholders, regulators, and society.
4. A business continuously improves the efficiency of its Value Waves (business processes) to maximize the value created for all six stakeholder groups.
5. The business's profit serves as: a) an indicator of its success, b) a source of funds for business development, c) a source of wealth for employees and shareholders.

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# Svyatoslav Biryulin

I help startups, mid-sized, and large companies create their own markets and niches. I've already helped 100+ businesses find their unique path.

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